

Fieldstone Communications and Consulting LLC is a Woman-Owned Small Business delivering strategic communications and emergency management solutions. We help government agencies turn complex directives into clear, actionable messaging for crises, policy rollouts, and operational initiatives.

Core Competencies

- **Crisis Communications Strategies** – Customized plans for federal, state, and local agencies.
- **Emergency Public Information** – Rapid-response messaging, rumor control, and fact-based updates across all channels.
- **Disaster/Incident Planning & Communications** – Support Joint Information Centers (JICs), Emergency Operations Centers (EOCs), and Federal Coordinating Centers (FCCs) in alignment with NIMS/ICS.
- **Media Relations & Spokesperson Support** – Manage press briefings, media monitoring, and manage organizational reputation during crises.
- **Stakeholder & Public Engagement** – Clear, consistent, and culturally competent messaging to diverse audiences.
- **After-Action Reporting & Training** – Post-incident analysis, lessons learned, and preparedness exercises.

Differentiators

- 25+ years leading government communications at federal, regional, and local levels.
- Deep understanding of federal emergency management, VA Fourth Mission, and NDMS patient movement.
- Proven ability to deploy communications support within hours for national disasters, public health emergencies, and crises.
- Blends risk communications, crisis management, and public affairs into a unified, mission-ready capability.
- Unique blend of emergency management + strategic communications expertise.
- Woman-owned business committed to federal and community resilience.

Past Performance

- **Strengthened federal emergency readiness** by supporting VHA Office of Emergency Management with national preparedness initiatives, FCC activations, NDMS exercises, and Fourth Mission operations.
- **Advanced public safety during crises** through strategic communication campaigns for public health emergencies, natural disasters, and incident response.
- **Built trust and countered misinformation** by executing media and stakeholder engagement strategies that ensured timely, accurate, and consistent information delivery.
- **Enhanced organizational preparedness** by developing and implementing emergency messaging strategies, training programs, and public outreach initiatives.
- **Unified disaster response and earned national recognition** by directing the Columbia County, FL EOC during four hurricanes (coordinating 120+ representatives from 20+ agencies) and leading a county-wide campaign that engaged 80,000+ citizens and became a national model.

Company Data

Fieldstone Communications and Consulting LLC

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Woman Owned Small Business

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UEI: UWTPJLW6MJM9

CAGE: 177W0

NAICS Codes: 541820 Public Relations Agencies, 541611 Administrative and General Management Consulting Services, 541618

Other Management Consulting Services, 541690 Other Scientific and Technical Consulting Services

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