

Fieldstone Communications and Consulting LLC is a Woman-Owned Small Business specializing in strategic communications and community relations. We help government agencies turn complex policies and initiatives into clear, credible, and actionable messaging that builds trust, strengthens engagement, and drives mission success.

Core Competencies

- **Strategic Communications Planning & Execution** – Development and implementation of customized strategies for federal, state, and local agencies.
- **Crisis Communications & Reputation Management**– Rapid-response messaging, rumor control, and coordinated information strategies to protect organizational integrity, manage public perception, and restore trust during high-impact events.
- **Stakeholder & Public Engagement** – Clear, consistent, and culturally competent messaging that fosters trust, transparency, and collaboration across diverse audiences and platforms.
- **Event Coordination & Program Support**– Planning and execution of high-visibility briefings, conferences, and community programs that enhance organizational visibility and engagement.
- **Executive & Employee Communications** - Leadership messaging and internal communication strategies that strengthen alignment, morale, and organizational culture.

Differentiators

- 25+ years leading government communications at federal, regional, and local levels.
- Deep understanding of federal agency culture, protocols, and mission alignment.
- Expertise in crisis communication, public information, and community relations during high-stakes operations.
- Unique blend of emergency management + strategic communications expertise.
- Woman-owned business delivering agile, results-driven communication solutions rooted in trust and accountability.

Past Performance

- **Directed strategic communication operations for the VA Sunshine Healthcare Network (VISN 8)** supporting 35,000 employees and 650,000+ Veterans across Florida, South Georgia, Puerto Rico, and the U.S. Virgin Islands (2010-2025).
- **Developed and executed comprehensive, multi-year campaigns** that drove significant increases in Veteran enrollment and engagement.
- **Led the “Save the Lake City VA Campaign”** coordinating media, elected officials, community stakeholders, and the public to preserve inpatient services; mobilized 80,000+ constituent communications; recognized nationally as a model for successful grass roots initiatives.
- **Designed and implemented national internal and public engagement initiatives** recognized as best practices within VA for innovation, collaboration, and measurable impact.
- **Directed rapid-response messaging and stakeholder engagement** to protect organizational credibility and public trust during sensitive initiatives.

Company Data

Fieldstone Communications and Consulting LLC

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Woman Owned Small Business

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